DOCUMENT RESUME

ED 190 082 IR 008 563

TITLE Kentucky Information Dissemination System. Fall Dissemination Conference Follow-Up.
INSTITUTION Kentucky State Dept. of Education, Frankfort. Office of Communication Services.
PUB DATE Nov 79
NOTE 70p.

EDRS PRICE MF01/PC03 Plus Postage.
DESCRIPTORS Advisory Committees; *Educational Practices; Guidelines; *Information Dissemination; Information Services; *Program Validation; Regional Programs; Resource Staff; School Districts; State Departments of Education; *State Programs
IDENTIFIERS *Kentucky

ABSTRACT

Describing a state conference on information dissemination held in November 1979 in Frankfort, Kentucky, this report contains conference materials and evaluations of the mini-seminars and awareness sessions conducted there. Materials include a final agenda, seminar and roundabout topics, a description of the Kentucky Department of Education program validation process, and a list of items available to local dissemination representatives (LDRs). Appendices provide a list of all LDRs, a list of LDRs serving on the Unit for Dissemination Advisory Councils, and guidelines for the State and Regional Dissemination Advisory Council. (FM)

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Kentucky Information Dissemination System

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Fall Dissemination Conference

Follow-Up

entucky Department of Education
aymond Barber, Superintendent

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AVAILABLE THROUGH
Kentucky Information Dissemination Service
Office of Communication Services
Kentucky Department of Education
Frankfort, Kentucky 40601

APR 17 1980

Section I

Introduction

On November 8-9, 1979, the Kentucky Department of Education Office of Communication Services' Unit for Dissemination held its fourth annual dissemination conference in the Capital Plaza Tower in Frankfort.

The two-day program was based upon the responses of a questionnaire mailed to all Local Dissemination Representatives (LDRs) in the state. With a 36% response to that survey, the program was divided into two major segments: 1) LDR training seminars, and 2) topical mini-sessions.

The LDR Training Seminars presented on the afternoon of the first day were developed around the three major thrusts of the dissemination program: 1) Resource; 2) Linkage; and 3) Leadership. Due to the fact new LDRs come into the program from time to time and the levels of expertise vary from LDR to LDR, each of the above areas were broken into three subsessions: beginner, intermediate, and advanced. This, then, allowed the LDR to choose the level which they thought would best meet their needs. It also gave them the option to select different levels within each area; i.e. Resource-beginner; Linkage-advanced; and Leadership-intermediate. A complete listing of these seminars can be found in Section II or Section III, Part A. Section III, Part A listings include responses to the sessions taken from the evaluations completed by the participants.

The mini-sessions held on the morning of the second day were developed as a series of overview presentations in topic areas taken from the LDR survey mentioned earlier. Each session was ten minutes long with a total time frame for the mini-sessions of 1 hour 20 minutes. This allowed each participant to hear a maximum of 8 presentations. A complete listing of the mini-sessions is given under the heading "Roundabout" in Section II and, again, in Section III, Part B with evaluative comments.

The appendix contains three documents of use to LDRs. The first is the 1980-1981 LDR listing for each educational unit with which we are now working. This is followed by an index of State and Regional Advisory Council Members by region. The final section is a copy of the "Guidelines for the State and Regional Dissemination Advisory Council."

Section II

Conference Materials

This section contains the substantive items given to participants upon registration during the afternoon of November 8, 1979.

* Final agenda
* Attachment I: Seminar Sessions
* Attachment II: Roundabout
* Kentucky Department of Education Program Validation Process
* IPs Nomination Form°
* Request form°
* Items available to LDRs . . .

° Not included in Section II

LDR CONFERENCE

NOVEMBER 8-9, 1979

Auditorium

Capital Plaza Tower

Frankfort, Kentucky

FINAL AGENDA

November 8, 1979	
12:00 - 1:00	Registration Auditorium, Ground Floor Capital Plaza Tower
1:00 - 1:10	Opening Remarks - Shirley Williamson Auditorium
1:20 - 2:20	Seminar Session I: Resources (see Attachment I, for details)
2:30 - 3:30	Seminar Session II: Linkage (see Attachment I, for details)
3:40 - 4:40	Seminar Session III: Leadership (see Attachment I, for details)
November 9, 1979	
8:30 - 9:30	Continental Breakfast Morrison's Cafeteria Capital Plaza
9:30 - 11:00	Roundabout Morrison's Cafeteria (see Attachment II, for details)
11:00 - 11:30	Regional Meetings Region I - Hearing Room A Region II - Auditorium Region III - Hearing Room B
11:30 - 1:00	State and Regional Advisory Council Luncheon Morrison's Cafeteria

SEMINAR SESSIONS

RESOURCES - 1:20 - 2:20

Beginner: What's Available from KDE? Hearing Room A

Goal: To Provide the novice LDR with a general overview of KDE with particular emphasis on resources.

Objective: The presenter will display a knowledge of the three (3) areas of products/services available from KDE by fielding audience questions and presentation of said areas.

Activity: Presentation of Program Resources
Activity: Presentation of Material Resources
Activity: Presentation of Human Resources
Activity: General Access System for INFO

Intermediate: Custom Tailoring Responses Auditorium

Goal: To provide the LDR with data concerning the internal workings of the network from request to return response.

Objective: The presenter will display a knowledge of the internal resource/referral process of a request generated outside the KDE by presentation and fielding audience questions.

Activity: Presentation, by Segment (A, B and C/D), of Resource/Referral Process from State Dissemination Plan
Activity: Presentation of External Negotiation Process to Provide Needed Response Data
Activity: How to Negotiate with the Team for Information
Activity: How to Negoatiate with the Professional Staff for Information

Advanced: What We Have is What You Get! Feed Forward and the Resource Base Hearing Room B

Goal: To develop in the LDR a sense of relevance in regard to program outreach capabilities and to define the process used.

Objective: The presenter will display a knowledge of outreach patterns and capabilities available from the UD and their possible significance to district/state educational goals as measured by presentation and fielding audience questions.

Activity: Define Outreach in Relation to Needs Sensing
Activity: What are Possible Advantages
Activity: Needs Sensing and Resource Development
Activity: Needs Sensing in the Past/Future
Activity: The LDR/Team Role in Needs Sensing
Activity: The UD Need Sensing Process

LINKAGE - 2:30 - 3:30 p.m.

Beginner: What's My "Link" as an LDR? Hearing Room A

Goal: To provide the novice LDR with a general overview of the Unit for Dissemination/Office of Communication Services with particular emphasis on the LDR-UD Network.

Objective: The presenter will display a knowledge of the various services available to the LDR from OCS and, in particular, the UD.

Activity: The UD as internal linkage network within KDE
Activity: The UD as external linkage network with other states; other LDRs; with other Kentucky state agencies
Activity: The UD as LDR Support Services
Activity: The UD as ERIC Clearinghouse for Kentucky
Activity: The UD as contact for OCS Services

Intermediate: Using the Team to Pin Point District Needs Auditorium

Goal: To provide the LDR with an awareness of those tools and processes available to "Needs Sense" a district using the team.

Objective: The presenter will display a knowledge of those tools and processes, and activities that a team can utilize to sense the information needs of their district as measured by presentation and fielding audience questions.

Activity: The Dissemination Catalyst and Its Potential
Activity: Internal Needs Sensing Techniques Usable by the Team
Activity: How Needs Sensing Can Be Linked to the LDR Network

Advanced: I Can Make A Difference (ICMAD) and Team Training Needs - Hearing Room B

Goal: To introduce the ICMAD package to LDRs and solicit future training needs of LDRs/Teams

Objective: The presenter will display a knowledge of the uses and content of the ICMAD program as well as an understanding of training potential as measured by presentation and fielding audience questions.

Activity: Presentation of the segments of ICMAD
Activity: Possible Uses/Audiences for ICMAD
Activity: ICMAD as a Training Program Prototype
Activity: Recommendations of Future LDR Training Needs

Leadership - 3:40 - 4:40 p.m.

Beginner: What Can I Do As An LDR? Hearing Room A

Goal: To provide the novice LDR with the general structure necessary to develop a district team.

Objective: The presenter will display a knowledge of the basic development and organization of a district team by fielding questions and presentation.

Activity: Discuss the Role of LDR in Team Development
Activity: Discuss Possible Composition of Team
Activity: Discuss Team Communications Network
Activity: Discuss Benefits/Responsibilities of Team Members
Activity: Discuss Team Development Timeline

Intermediate: Communicating the Resource--The Team and Internal Communications Auditorium

Goal: To provide the LDR with the knowledge base to develop the team within the district with both internal team communication and team/district relations.

Objective: The presenter will display a knowledge of the various techniques necessary to provide internal team communication and to sell the team to the district as a whole.

Activity: What Techniques Are Available for an Internal Communications Network for the Team
Activity: Developing a Team Plan
Activity: The Team/Staff Communication Plan
Activity: Selling the Team to the Professional Staff/District

Advanced: Implementation Workshop Hearing Room B

Goal: To provide the LDR with an overview of those factors which may affect program (team) acceptance in a district.

Objective: The presenter will display a knowledge of the implementation process as it can be applied to the integration of the LDR team into a district as measured by presentation and fielding audience questions.

Activity: Presentation of Workshop Overview
Activity: Factors which may Affect Adoption
Activity: The Implementation Plan
Activity: Possible Applications for the LDR Team

Attachment II

ROUNDABOUT

November 9, 1979
9:30 - 11 a.m.

	TOPIC	PRESENTERS
1	Appalachia Educational Laboratory (AEL)	Sandra Orletsky, Coordinator Regional Dissemination Exchange
2	Alcohol and Drug Education	Rita Lindsey Alternative Education Bureau of Instruction
3	Character Education	Dr. Mark Blum, Professor University of Louisville
4	Consumer Education	Nijel Clayton, Consultant Consumer Education Bureau of Instruction
5	Educational Improvement Plan (EIP)	Lydia Sledge, Director Unit for Education Improvement Bureau of Instruction
6	Environmental Education	Nancy Theiss, Consultant Environmental Education Bureau of Instruction
7	Exceptional Children	Denise Bryant, Director Staff Development Bureau of Education for Exceptional Children
8	Gifted/Talented	Joe Clark, Coordinator Gifted/Talented Program
9	Information Retrieval Services	Donna Swanson, Director Information Retrieval Services Office of Communication Services
10	Math Skills (CHISANBOP)	Nancy Adams, Teacher Greenville High School Greenville, Kentucky
11	Materials Center	Anne Hamilton, Director Materials Center Office of Communication Services
12	NDN	John Padgett, Director State Facilitator Project Office of Communication Services

ITEMS AVAILABLE TO LDR'S FROM THE

UNIT FOR DISSEMINATION

POSTERS:

"We Might Have a Monopoly on the Information Your School System Needs" (14" x 17")

"Hungry for Information" (8 1/2" x 14")

DESCRIPTIVE BROCHURES:

"Feeling Puzzled? Maybe We Have a Program For You." (5 1/2" x 8 1/2")

"What is this Thing Called Office of Communication Services?" (4" x 8 1/2")

"We Do It All For You!" (3 3/4" x 8 1/2")

". . . At Your Service!" (3 3/4" x 8 1/2")

BOOKLETS:

"Helping Schools Help Children: A Guide for Kentucky's Local Dissemination Representatives" 21 p. (5 1/2" x 8 1/2")

FORMS:

"Important People-Important Programs Nomination Form" (8 1/2" x 11")

"Information Service Request Form" (8 1/2" x 11")

"How to Fill Out an 'Information Service Request Form'" (8 1/2" x 11")

KENTUCKY STATE DEPARTMENT OF EDUCATION

PROGRAM VALIDATION PROCESS

OVERVIEW

In recent years millions of dollars have been allocated annually to local school districts for programs to stimulate the improvement of education. In many cases these programs have been successful, producing significant and desirable changes in student achievement.

By sharing effective programs and good practices developed by local school districts their success can be multiplied many times. The program described in this appendix addresses itself to the identification and verification of programs and practices that could facilitate constructive educational change in Kentucky's public and nonprofit private schools. This program provides guidance not only in establishing the educational worth of a project on its original site but its potential for successful replication of other schools.

The processes involved in this system are explained in the following pages. Validation process involves a field review team which is to verify that the nominated program or practice meets the tests of: 1) program effectiveness; 2) cost effectiveness; and 3) exportability. The field review team reports its findings to a State Review Panel. The program, following the recommendation of the review panel and with the approval of the Superintendent of Public Instruction and the appropriate State Board, is then state validated and may be eligible for special dissemination activities through the Kentucky Department of Education. Such activities could include

establishment as a Demonstration Site and inclusion in the Outstanding Program file.

State validated programs which have been supported with Federal funds or which seek Federal funds for dissemination and demonstration, may seek approval for national validation. The State Review Panel, working cooperatively with the submitting program, will prepare applications for program review by the U.S. Office of Education/National Institute of Education's Joint Dissemination Review Panel. Provided that the information presented is of the kind and quality the Joint Dissemination Review Panel requires, the program will then be nationally validated and disseminated through the National Diffusion Network.

Participation by local school districts in this validation program is completely voluntary.

Operation of Phase One:

Identification of Promising Programs and Referral to Field Review Team

Phase One of the validation process is involved with the identification of promising educational practices and their preparation for referral to a Field Review Team.

A promising educational practice is one that shows some indicators of success, importance, and transportability but not to the extent that it could be called statistically evidenced. These are "possible" programs for state verification and it is estimated that 75% to 80% of all practices submitted will be included in the promising practice file.

The phase will operate as follows:

Submission will be made to the state validation effort by mail or phone through the Department's "Important People-Important Program" (IPs) activity. Any program may be nominated by anyone who believes that the program is exemplary in nature. Should the nomination be made by mail, a standard IPs form would be completed by the nominator. Should it be by phone, then the Department staff person contacted will complete the IPs form and route it into the validation system.

The IPs form will be routed to the Unit for Dissemination which will log it for IPs purposes and then transmit the IPs form to the appropriate program consultant or coordinator (a math program when nominated would be routed to the math consultant, for example).

The consultant or coordinator will then establish contact with the chief administrative officer having authority over the nominated program (e.g. local superintendent, regional vocational director, consortium director) and secure their approval for the program's being entered into the system. Should the officer approve, a letter would go to him/her indicating the KDE understanding of their approval and the program would be further considered. Should the officer not approve, he/she would receive a letter indicating this fact and the nominator would be informed. The program would not be further considered without officer approval.

After approval a judgment would be made by the consultant or coordinator as to whether or not the nominated program meets minimum program criteria (some indicator of success, some evidence that the program idea is an exemplary one rather than someone doing a status quo job correctly, and some evidence that the program is transportable). If it does not, the program staff will be informed and asked to resubmit keeping in mind the basic criteria for IPs selection.

If the minimum is met, phone contact would be made with the individual(s) having operational responsibility for the nominated program. They would be asked a set of yes/no questions as indicated on the "Verification Follow-Up Form". Should the program not have the information required to answer these questions, a letter would be sent to the nominated program's staff suggesting that they resubmit their program when the missing information is available. A memo reporting this action

would also be sent to the chairperson of the State Review Panel.

Should the nominated program be able to offer a "yes" answer to the follow-up questions, the program would be included in the IPs program card file and disseminated through the IPs system as a promising practice.

As many programs have the necessary ifnormation available for the follow-up but are not aware of it, consultants and coordinators would be trained by the State Review Panel in the proper procedures and techniques to be used in eliciting follow-up information from the program administrators.

After a program is included in the IPs file, a letter will be sent by the State Superintendent of Public Instruction to the programs' chief administrative officer (as above) expressing congratulations and asking the officer if he or she would desire state validation and visitation by a Field Review Team. Should the officer not be desirous of validation and/or the Review Team visitation, the program would stay in the IPs file but not be submitted for state validation.

Should the officer be agreeable to both validation and review team visitation, the program would enter Phase Two of the validation process.

Operation of Phase Two:

Field Review of Promising Programs and State Validation Processes

Phase Two of the validation process is involved with the field visitation of promising educational practices and their ultimate verification as state outstanding programs.

An outstanding educational practice is one which meets all of the criteria of a promising practice as well as passing criteria set by field review. These are "probable" programs for national validation and it is estimated that 5% to 15% of all practices submitted will be included in the state validated program file.

This phase will operate as follows:

The Department program consultant or coordinator who has been managing the process in Phase I will contact the program site to arrange a visitation schedule. The coordinator will be responsible for organizing a Field Review Team made up of no more than three persons. The team should include:

--the coordinator or consultant as Team Leader

--a member of the State Review Panel

--a representative of local educational agencies with a professional background in the program area to be reviewed (e.g. a math teacher to review an innovative math program).

This team will review the practice based upon verification criteria established in the "Field Review Packet":

--verification of information and program description

--verification of evidence of program effectiveness and success

--verification of evidence of cost effectiveness

--verification of evidence of exportability.

The packet is meant to be an aid to the Team for the Field Review.

Keeping these criteria in mind, the Team Leader contacts the site and briefs the site staff on the areas to be covered. The Team Leader will also determine whether or not the site staff needs assistance from the Department of Education to prepare the site for visitation. If no assistance is needed the Team conducts its review, however if assistance is deemed necessary no review is made until an assistance program is established and the site considered ready. The Review is to last no more than six (6) hours.

Once the Field Review has been conducted, the Team Leader, with the assistance and consent of the team members, submits a review report to the State Review Panel. The State Review Panel will serve at the discretion of the Superintendent of Public Instruction and be attached to his office. The Panel will include, but need not be limited to, the following staff:

--Assistant Superintendents for Instruction, Exceptional Children and Vocational Education

--Director, Unit for Dissemination, Office of Communication Services

--Director, Division of Title IV, Bureau of Instruction

--Director, Evaluation Unit, Office of Research and Planning

--Director, Division of Program Development, Bureau of Instruction

--Director, Division of Title I, Bureau of Instruction

--Director, Division of Supporting Services, Bureau for Exceptional Children

--Director, Division of Field Services, Bureau for Exceptional Children

--Director, Division of Program Development, Bureau of Vocational Education

--Director, Division of Program Supporting Services, Bureau of Vocational Education

--Director, Division of Rehabilitation Services, Bureau of Rehabilitation Services

The Panel will determine, based upon the report by the Field Review Team, whether the program meets State Outstanding Program criteria as presented in the Field Review Packet. If three-fourths of the Panel agree that it does, it is sent to the State Superintendent with the Panel's recommendation that the program be considered valid. Should the Superintendent agree with the recommendation of the Panel, he/she will submit the program to the appropriate Board where it will be placed on the Board record as an Outstanding Educational Practice.

Should the Panel not reach three-fourths agreement as to the validity of the program, the Panel must determine whether the fault lies with the program or the program review. Should it be the program, the site will be notified by the panel that it cannot be verified at this date with the information on hand. Should it be the review, further assistance will be provided the site and a second team visit scheduled.

Once the program has been placed on the Board record it will be entered into the IPs collection as a State Validated Program. Such programs will be eligible for establishment as a state demonstration site. Demonstration site programs would be operated by the program office involved with the support of the site (vocational sites funded and operated by the Bureau of Vocational Education, general education sites by Bureau of Instruction and Division of Title IV, etc.).

After the program has been placed on the Board record, the State Review Panel will assess the program to determine if National Validation by the federal Joint Dissemination Review Panel is appropriate. If (after review of federal dissemination regulations) federal validation is deemed appropriate, the site staff will receive a letter from the State Superintendent asking if they would be interested in national validation. If they are not, the process would end. If the site staff is interested in national validation, the program would enter Phase Three of the validation process.

Operation of Phase Three:

Assistance to Program and Submission to USOE/NIE Joint Dissemination Review Panel

Phase Three of the verification process is involved with the successful application of state validated programs to the Joint Dissemination Review Panel (JDRP) and their final acceptance as National Diffusion Network "Developer-Demonstrator" sites.

These nationally validated programs will have met all of the requirements of the JDRP as well as state validation. These are "successful" programs and it is estimated that 1% to 5% of all practices submitted for state validation will finally be nationally validated.

The phase will operate as follows:

Upon a positive response from the site staff on the question of national validation, the chairperson of the State Review Panel will contact the Division of Title IV and the Unit for Dissemination to arrange assistance for the site in preparing the JDRP application.

The Department will then work with the site staff and submit the program to JDRP. The program may then be validated nationally.

Departmental responsibility for validation ends with submission to JDRP.

Section III

Extended Agenda - Part A

At the beginning of each presentation listed in this section are the level, title, goal, objective, and activities for each of the nine mini-seminars conducted the afeternoon of November 8, 1979.

The bottom half of each presentation contains the name of the presenter and the composite participant evaluation for that particular seminar.

SEMINAR SESSIONS

Resources - 1:20 - 2:20 p.m.

Beginner: What's Available from KDE? Hearing Room A

Goal: To provide the novice LDR with a general overview of KDE with particular emphasis on resources.

Objective: The presenter will display a knowledge of the three (3) areas of products/services available from KDE by fielding audience questions and presentation of said areas.

Activities: 1) Presentation of program resources; 2) Presentation of material resources; 3) Presentation of human resources; 4) General access system for INFO

Presenter: Mose Dunning, Coordinator, Region I

SESSION EVALUATION:

A. Seminar Session I: Beginner

Rate the content of the session attended:	1 Didn't apply to topic	2	3	(4)	5 Right on target
Rate the presentation of the information:	1 Erratic, Unconnected	2	3	(4)	5 Flowed well, informative

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Intermediate: Custom Tailoring Responses Auditorium

Goal: To provide the LDR with data concerning the internal workings of the network from request to return response.

Objective: The presenter will display a knowledge of the internal resource/referral process of a request generated outside the KDE by presentation and fielding audience questions.

Activities: 1) Presentation, by Segment (A, B, and C/D), of Resource/Referral Process from State Dissemination Plan; 2) Presentation of External Negotiation Process to Provide Needed Response Data; 3) How to Negotiate with the Team for Information; 4) How to Negotiate with the Professional Staff for Information.

Presenter: Larry Davis, Coordinator, Region II

SESSION EVALUATION:

A. Seminar Session I: Intermediate

Rate the content of the session attended:	1 Didn't apply to topic	2	3	(4)	5 Right on target
Rate the presentation of the information:	1 Erratic, Unconnected	2	3	(4)	5 Flowed well, informative

Resources - 1:20 - 2:20 p.m. Continued

Advanced: What We Have is What You Get! Feed Forward and the Resource Base — Hearing Room B

Goal: To develop in the LDR a sense of relevance in regard to program outreach capabilities and to define the process used.

Objective: The presenter will display a knowledge of ourteach patterns and capabilities and to define the process used.

Activities: 1) Define Outreach in Relation to Needs Sensing; 2) What are possible advantages; 3) Needs sensing and resource development; 4) Needs sensing in the past/future; 5) the LDR/Team role in needs sensing; 6) the UD need sensing process.

Presenter: Norm Sims, Director, Unit for Dissemination

SESSION EVALUATION:

A. Seminar Session I: Advanced

Rate the content of the session attended:	1 Didn't apply to topic	2	3	(4)	5 Right on target
Rate the presentation of the information:	1 Erratic, Unconnected	2	3	(4)	5 Flowed well, informative

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Linkage - 2:30 - 3:30 p.m.

Beginner: What's My "Link" as an LDR? — Hearing Room A

Goal: To provide the novice LDR with a general overview of the Unit for Dissemination/Office of Communication Services with particular emphasis on the LDR-UD Network.

Objective: The presenter will display a knowledge of the various services available to the LDR from OCS and, in particular, the UD.

Activities: 1) The UD as internal linkage network within KDE; 2) The UD as external linkage network with other states; other LDRs; with other Kentucky state agencies; 3) The UD as LDR support services; 4) the UD as ERIC Clearinghouse for Kentucky; 5) The UD as contact for OCS Services.

Presenter: Mose Dunning, Coordinator, Region I

SESSION EVALUATION:

B. Seminar Session II: Beginner

Rate the content of the session attended:	1 Didn't apply to topic	2	3	(4)	5 Right on target
Rate the presentation of the information:	1 Erratic, Unconnected	2	3	(4)	5 Flowed well, informative

Linkage - 2:30 - 3:30 p.m. Continued

Intermediate: Using the Team to Pin Point District Needs Auditorium

Goal: To provide the LDR with an awareness of those tools and processes available to "Needs Sense" a district using the team.

Objective: The presenter will display a knowledge of those tools and processes, and activities that a team can utilize to sense the information needs of their district as measured by presentation and fielding audience questions.

Activities: 1) The Dissemination Catalyst and its potential; 2) Internal Needs Sensing Techniques Usable by the team; 3) How needs sensing can be linked to the LDR Network

Presenter: Norm Sims, Director, Unit for Dissemination

SESSION EVALUATION:

B. Seminar Session II: Intermediate

Rate the content of the session attended:	1 Didn't apply to topic	2	3	(4)	5 Right on target
Rate the presentation of the information:	1 Erratic, Unconnected	2	3	(4)	5 Flowed well, informative

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Advanced: I Can Make A Difference (ICMAD) and Team Training Needs-Hearing Room B

Goal: To introduce the ICMAD package to LDRs and solicit future training needs of LDRS/Teams

Objective: The presenter will display a knowledge of the uses and content of the ICMAD program as well as an understanding of training potential as measured by presentation and fielding audience questions.

Activities: 1) Presentation of the segments of ICMAD; 2) Possible Uses/ Audiences for ICMAD; 3) ICMAD as a Training Program Prototype; 4) Recommendations of Future LDR Training Needs

Presenter: Al Peach, Coordinator, Region III

SESSION EVALUATION:

Seminar Session II: Advanced

Rate the content of the session attended:	1 Didn't apply to topic	2	3	(4)	5 Right on target
Rate the presentation of the information:	1 Erratic, Unconnected	2	3	(4)	5 Flowed well, informative

This session generated a training needs list which was later ranked by priority via independent mailings to session participants. The composite ranking is given below.

Educational Needs as Ranked by Conference Participants

1. Motivation - Awareness teacher
2. Organization of dissemination materials - a master plan
3. Communication process
4. Need to communicate with principals packet
5. Establish link between legislators and teachers
6. Positive public relations
7. Total staff inservice or dissemination process
8. Inservice to pinpoint requests
9. Inservice team organization (feedback)
10. Prioritize innovative changes--consider teacher input
11. Each member of linkage team receive copy of materials
12. Microfiche-library service
13. Distribution of materials at local level
14. List of state department resources--other than searches
15. District tour of Department (vary personnel)
16. Advance for mandate
15. Local evaluation process feedback
17. Turn around time
18. VIP file
19. Searches on topics: local blueprints

Leadership - 3:40 - 4:40 p.m.

Beginner: What Can I Do As An LDR? Hearing Room A

Goal: To provide the novice LDR with the general structure necessary to develop a district team.

Objective: The presenter will display a knowledge of the basic development and organization of a district team by fielding questions and presentation.

Activity: 1) Discuss the role of LDR in team development; 2) Discuss possible composition of team; 3) Discuss team communications network; 4) Discuss benefits/responsibilities of team members; 5) Discuss team development timeline

Presenter: Mose Dunning, Coordinator, Region I

SESSION EVALUATION:

A. Seminar Session III: Beginner

Rate the content of the session attended:	1 Didn't apply to topic	2	3	(4)	5 Right on target
Rate the presentation of the information:	1 Erratic, Unconnected	2	3	4	5 Flowed well, informative

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Leadership - 3:40 - 4:40 p.m.

Intermediate: Communicating the Resource--The Team and Internal Communications Auditorium

Goal: To provide the LDR with the knowledge base to develop the team within the district with both internal team communication and team/district relations.

Objective: The presenter will display a knowledge of the various techniques necessary to provide internal team communication and to sell the team to the district as a whole.

Activities: 1) What techniques are available for an internal communications network for the team; 2) Developing a team plan; 3) The team/staff communication plan; 4) Selling the team to the professional staff/district

Presenter: Shirley Williamson, Head, Office of Communication Services

SESSION EVALUATION:

A. Seminar Session III: Intermediate

Rate the content of the session attended:	1 Didn't apply to topic	2	3	(4)	5 Right on target
Rate the presentation of the information:	1 Erratic, Unconnected	2	3	(4)	5 Flowed well, informative

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Advanced: Implementation Workshop — Hearing Room B

Goal: To provide the LDR with an overview of those factors which may affect program (team) acceptance in a district.

Objective: The presenter will display a knowledge of the implementation process as it can be applied to the integration of the LDR team into a district as measured by presentation and fielding audience questions.

Activities: 1) Presentation of workshop overview; 2) Factors which may affect adoption; 3) The implementation plan; 4) Possible applications for the LDR team

Presenter: Norm Sims, Director, Unit for Dissemination

SESSION EVALUATION:

A. Seminar Session III: Advanced

Rate the content of the session attended:	1 Didn't apply to topic	2	3	4	(5) Right on target
Rate the presentation of the information:	1 Erratic, Unconnected	2	3	4	(5) Flowed well, informative

Section III

Extended Agenda - Part B

This section contains a list of the presenters and topics in the "Roundabout" session on the morning of November 9, 1979.

The "Roundabout" was conducted as a series of short awareness sessions. Each session ran for 8 minutes. This allowed each participant to prioritize their needs and attend 6 presentations.

The evaluation of these sessions as a group appears at the bottom of this page.

Evaluation

1. Generally, rate the contents of the sessions attended

   1 2 3 4 ⑤

2. Generally, rate the presentations of information:

   1 2 3 4 ⑤

ROUNDABOUT

November 9, 1979
9:30 - 11 a.m.

TOPIC	PRESENTERS
Appalachia Educational Laboratory (AEL)	Sandra Orletsky, Coordinator Regional Dissemination Exchange
Alcohol and Drug Education	Rita Lindsey Alternative Education Bureau of Instruction
Character Education	Dr. Mark Blum, Professor University of Louisville
Consumer Education	Nijel Clayton, Consultant Consumer Education Bureau of Instruction
Educational Improvement Plan (EIP)	Debbie Johnson Unit for Education Improvement Bureau of Instruction
Environmental Education	Nancy Theiss, Consultant Environmental Education Bureau of Instruction
Exceptioanl Children	Denise Bryant, Director Barbara Meyer Staff Development Bureau of Education for Exceptional Children
Gifted/Talented	Joe Clark, Coordinator Gifted/Talented Program
Information Retrieval Services	Donna Swanson, Director Information Retrieval Services Office of Communication Services
Math Skills (CHISANBOP)	Nancy Adams, Teacher Greenville High School Greenville, Kentucky
Materials Center	Anne Hamilton, Director Materials Center Office of Communication Services
NDN	John Padgett, Director State Facilitator Project Office of Communication Services

APPENDICES

Appendix A: 1980-81 LDR List

Lists local dissemination representatives in Kentucky and their addresses by local education agency

Appendix B: Regional/State Advisory Council Members

Lists, by region, those LDRs currently serving on Unit for Dissemination Advisory Councils

Appendix C: Guidelines for the State and Regional Dissemination Advisory Council, July 1, 1979

Lists operational procedures for dissemination advisory councils

LOCAL DISSEMINATION REPRESENTATIVES

Region	District	Name	Address
III	Adair County	Kathy Jones	Adair County Schools, Columbia, Kentucky 42728
I	Allen County	Cecil Calvert	Allen County Bd. of Educ., Rt. 3, Scottsville KY 42164
II	Anchorage Independent (Jefferson County)	Carol Wosoba	Anchorage Independent Schools, P.O. Box 23267, Anchorage, KY 40223
II	Anderson County	Stanley Goldsmith	Anderson Co. Schools, 103 North Main, Lawrenceburg, KY 40342
II	Ashland Independent (Boyd County)	Kathy McCoy	Paul Blazer High School, Blazer Boulevard, Ashland, Kentucky 41101
II	Augusta Independent (Bracken County)	Marvin Bradley	Augusta High School, 3rd and Bracken, Augusta, KY 41002
I	Ballard County	Mary Stevens	Ballard Co. Bd. of Educ., Route 1, Barlow, KY 42024
III	Barbourville Independent (Knox County)	Sheila Halter	Barbourville Independent Schools, Barbourville, KY 40906
II	Bardstown Independent (Nelson County)	Gilbert Milburn	Bardstown Transitional School, 410 North 5th Street, Bardstown, KY 40004
I	Barren County	Golda Walbert	Barren County Bd. of Educ., W. Washington, Glasgow, KY 42141
II	Bath County	William Kurl Kincaid	Bath Co. Bd. of Educ., Owingsville, KY 40360
II	Beechwood Independent (Kenton County)	Wilma Klein	Beechwood School, Beechwood Rd., Ft. Mitchell, KY 41017
III	Bell County	Thomas Winkler Eloise Davis	Bell County Schools, Box 470, Pineville, KY 40977
II	Bellevue Independent (Campbell County)	Ken Wendel	Bellevue Ind. Schools, 215 Center Street, Bellevue, KY 41073

Region	District	Name	Address
III	Berea Independent (Madison County)	Peggy Kelly	Berea Board of Educ., Ellipse Street, Berea, KY 40403
II	Boone County	Paul Hogan	Boone Co. Bd. of Educ., 8330 U.S. 42, Florence, KY 41042
II	Bourbon County	John Elkins	Bourbon Co. Bd. of Educ., 3343 Lexington Road, Paris, Kentucky 40361
I	Bowling Green Independent (Warren County)	Ernest Garner	Bowling Green Ind. Schools, 224 E. 12th Street, Bowling Green, Kentucky 42101
II	Boyd County	Dr. James Harper	Boyd County Schools, Box 522, Catlettsburg, KY 41129
II	Boyle County	Emajo Carlton	Boyle Co. Schools, Box 520, Danville, KY 40422
II	Bracken County	Gene Tompkins	Bracken Co. Bd. of Educ., Brookville, KY 41004
III	Breathitt County	Maxine Johnson	Breathitt Co. Schools, Jackson, KY 41339
II	Breckinridge County	Janice Dunn	Breckinridge Co. Bd. of Educ., Hardinsburg, KY 40143
II	Bullitt County	Leon Remington	Bullitt Co. Bd. of Educ., P.O. Box 97, Shepherdsville, KY 40165
II	Burgin Independent (Mercer County)	William T. Royalty	Burgin Ind. Schools, Burgin, KY 40310
I	Butler County	Patti Vaughn	Butler Co. Bd. of Educ., Morgantown, KY 42261
I	Caldwell County	Larry Allen	Caldwell Co. Schools, Box 229, Princeton, KY 42445
I	Calloway County	John Bohanon	Calloway Co. Bd. of Educ., Box 86, Murray, KY 42071
II	Campbell County	William Cann	Campbell Co. Schools, 101 Orchard Ln., Alexandria, KY 41001

Region	District	Name	Address
III	Campbellsville Independent (Taylor County)	Larry Ennis	Campbellsville Ind. Schools, 230 West Main, Campbellsville, KY 42718
I	Carlisle County	Joe Ross	Carlisle Co. Elementary School, Route 3, Bardwell, KY 42023
II	Carroll County	Paul Cary	Carroll Co. Schools, Box 90, Carrollton, KY 41008
II	Carter County	James A. Johnson	Carter Co. Schools, Grayson, KY 41143
III	Casey County	Maxine Stafford	Casey Co. Schools, Liberty, KY 42539
I	Caverna Independent (Barren County)	David Stephens	Caverna Ind. Schools, Cave City, KY 42127
I	Central City Independent (Muhlenburg County)	Jo Anne Moore	Central City High School, Central City, KY 42330
I	Christian County	William A. Bell	Christian Co. Bd. of Educ., P.O. Box 609, Hopkinsville, KY 42240
III	Clark County	Lillah Farmer	Victory Heights Elementary, 150 Maryland Ave. Wincester, KY 40391
III	Clay County	Faye Webb	Clay County Schools, Manchester, KY 40962
III	Clinton County	Dr. James Carver	Clinton Co. Schools, 112 Washington Street, Albany, KY 42602
II	Cloverport Independent (Breckinridge County)	Burla Neeley	Cloverport Ind. Schools, Box 101, Cloverport, KY 40111
III	Corbin Independent (Whitley County)	Vernon Calhoun	Corbin Indep. Schools, Corbin, KY 40701
II	Covington Independent (Kenton County)	Joyce Ashcraft	Covington Indep. Schools, 25 E. 7th Street, Covington, KY 41011
I	Crittenden County	Bruce Moore	Crittenden Co. Bd. of Educ., Marion, KY 42064

Region	District	Name	Address
III	Cumberland County	Gary R. Lee	Cumberland Co. Schools, Burkesville, KY 42717
II	Danville Independent (Boyle County)	Don Rawlings	Danville Ind. Schools, E. Lexington Ave., Danville, KY 40422
I	Daviess County	Joe Overby	Daviess Co. Bd. of Educ., Box 1510, Owensboro, KY 42301
I	Dawson Springs Ind. (Hopkins County)	John W. Ray	Dawson Springs Ind. Schools, Box 67, Dawson Springs, KY 42408
II	Dayton Independent (Campbell County)	William T. Reiley	Dayton Ind. Schools, 999 Vine Street, Dayton, KY 41074
III	East Bernstadt Independent (Laurel County)	Barbara Carnes	East Bernstadt Ind. Schools, East Bernstadt, KY 40729
I	Edmonson County	Levy G. Wood	Edmonson Co. Schools, P.O. Box 186, Brownsville, KY 42210
II	Elizabethtown Independent (Hardin County)	Dr. Nap C. DuFault	Elizabethtown Ind. Schools, Box 605, Elizabethtown KY 42701
II	Elliott County	Eugene S. Binion	Elliott Co. Schools, P.O. Box 197, Sandy Hook, KY 41176
II	Eminence Independent (Henry County)	Mary H. Land	Eminence Ind. Schools, West Broadway, Eminence, KY 40019
II	Erlanger Elsmere Independent (Kenton County)	Harold Ensor	Erlanger Elsmere Ind. Schools, 500 Graves Avenue, Erlanger, KY 41018
III	Estill County	Sara Noland	Estill Co. High School, Rt. 1, Irvine, KY 40336
II	Fairview Independent (Boyd County)	Dr. Velma Wilcox	Fairview Ind. Schools, 2123 Main Street, Ashland, KY 41101
II	Fayette County	Ann Brewer Mark Brown	Fayette Co. Schools, 701 East Main, Lexington, KY 40502

Region	District	Name	Address
II	Fleming County	Wanda R. Maxey	Fleming Co. Schools, 211 West Water St., Flemingsburg, KY 41041
III	Floyd County	Larry Jervis	Floyd Co. Schools, Prestonsburg, KY 41653
I	Ft. Campbell	Fred Newton	Ft. Campbell Dep. Schools, Ft. Campbell, KY 42223
II	Ft. Knox	Thelma Estes	Ft. Knox Dep. Schools, Ft. Knox, KY 40121
II	Ft. Thomas (Campbell County)	Margie Templeton	Ft. Thomas Ind. Schools, Ft. Thomas, KY 41075
II	Frankfort Ind. (Franklin County)	Charlotte Wall Sandra Conley	Frankfort Ind. Schools, Second Street School, 506 West Second Street, Frankfort, KY 40601
II	Franklin County	Dr. Ed Ball	Franklin Co. Schools, 916 East Main Street, Frankfort, KY 40601
I	Fulton County	Roy Logan	Fulton Co. Bd. of Educ., Hickman, KY 42050
I	Fulton Independent (Fulton County)	Fay Stokes	Fulton Ind. Schools, Second Street, Fulton, KY 42041
II	Gallatin County	Bill Prewitt	Gallatin Co. High School, P.O. Box 146, Warsaw, Kentucky 41095
III	Garrard County	Tom Blankenship	Garrard County Schools, 322 West Maple Avenue, Lancaster, KY 40444
I	Glasgow Independent (Barren County)	Roscoe Saltsman	Glasgow Ind. Schools, Box 239, Glasgow, KY 42141
II	Grant County	Paul DiBalla	Grant Co. Schools, Williamstown, KY 41097
I	Graves County	Tommy Scott	Graves Co. Dept. of Ed., 1007 Cuba Road, Mayfield, KY 42066
II	Grayson County	Edwina Anderson	Grayson Co. Schools, P.O. Box 346, Leitchfield, KY 42754

Region	District	Name	Address
III	Green County	Maxidean Pruitt	Green Co. Schools, Greensburg, KY 42743
II	Greenup County	Bonnie Fox	Greysbranch Elementary School, Ohio River Rd., Greenup, KY 41144
I	Greenville Independent (Muhlenberg)	Wanda Summers	Greenville Ind. Schools, Greenville High School, Greenville, KY 42345
I	Hancock County	Vickie Basham	Hancock Co. Bd. of Educ., Hawesville, KY 42348
II	Hardin County	Evelyn Ramsey	Hardin Co. Bd. of Educ., 110 South Main St. Elizabethtown, KY 42701
III	Harlan County	Mary Stewart	Harlan Co. Schools, Box 815, Harlan, KY 40831
III	Harlan Independent (Harlan Co.)	Enoch Foutch, Jr.	Harlan City Schools, Harlan, KY 40831
II	Harrison County		
II	Harrodsburg Independent (Mercer County)	Richard Jasper	Harrodsburg Ind. Schools, E. Lexington, Harrodsburg, KY 40330
I	Hart County	Carolyn Hare	Hart Co. Bd. of Educ., Munfordville, KY 42765
III	Hazard Independent (Perry County)	Earle Smith	Hazard Ind. Schools, Box 1118, Hazard, KY 41701
I	Henderson County	Ruie Murphy	Henderson Co. Bd. of Educ., 1805 Second Street, Henderson, KY 42420
II	Henry County	John Hoagland	Henry Co. Schools, New Castle, KY 40050
I	Hickman County	Lila Berryhill	Hickman Co. Bd. of Educ., Clinton, KY 42031
I	Hopkins County	John McLearn	Hopkins Co. Schools, Learning Resource Center, 208 North Kentucky Ave., Madisonville, KY 42431
III	Jackson County	Betty Smith	Jackson Co. Schools, McKee, KY 40447

Region	District	Name	Address
III	Jackson Independent (Breathitt County)	Irene Slusher	Jackson Ind. Schools, Jackson, Kentucky 41339
II	Jefferson County	Dr. Booker Rice	Jefferson Co. Schools, 3332 Newburg Road, Louisville, KY 40218
III	Jenkins Independent (Letcher County)	Robert M. Moser	Jenkins Ind. Schools, P.O. Box 706, Jenkins, KY 41537
II	Jessamine County	Hugh Adams, Jr.	Jessamine Co. Schools, Box 186, Nicholasville, KY 40356
III	Johnson County	Rosemary Witten	Johnson Co. Schools, Paintsville, KY 41240
II	Kenton County	Neil Stiegelmeyer	Kenton Co. Schools, 5533 Madison, Independence, KY 41051
III	Knott County	Bethel Ritchie	Knott Co. Schools, Hindman, KY 41822
III	Knox County	Allie Mays	Knox Co. Schools, Barbourville, KY 40906
II	Larue County	Gordon Conner	Larue Co. Schools, P.O. Box 39, Hodgenville, KY 42748
III	Laurel County	Pearl Jean Hughes	Laurel Co. Schools, 1715 South Main Street, London, KY 40741
II	Lawrence County	Elaine Butler	Lawrence Co. Schools, Louisa, KY 41230
III	Lee County	Sharon Bush	Lee Co. Schools, Beattyville, KY 41311
III	Leslie County	Jean Begley	Leslie Co. Schools, Hyden, KY 41749
III	Letcher County	Phillip Brown	Letcher Co. Schools, Whitesburg, KY 41858
II	Lewis County	James Clark	Lewis Co. Schools, Vanceburg, KY 41179
III	Lincoln County	Russell Martin	Lincoln Co. Schools, Stanford, KY 40484

Region	District	Name	Address
I	Livingston County	Hazel Maupin	Livingston Co. Bd. of Educ., Smithland, KY 42081
I	Logan County	James Grimes	Logan Co. Bd. of Educ., Russellville, KY 42276
II	Ludlow Independent (Kenton County)	Junius E. Bryant	Ludlow Ind. Schools, 524 W. Oak Street, Ludlow, KY 41016
III	Lynch Independent (Harlan Co.)	Janice Osborne	Lynch Ind. Schools, Box 818, Lynch, KY 40855
I	Lyon County	Calvin Ramey	Lyon Co. Elem. School, Eddyville, KY 42038
III	Madison County	Merwyn Jackson	Madison Co. Schools, 707 N. Second Str., Richmond, KY 40475
III	Magoffin County	Paul Jones	Magoffin Co. Schools, Salyersville, KY 41465
II	Marion County	Joyce Payne	Marion Co. Schools, Lebanon, KY 40033
I	Marshall County	William Cothran	Marshall Co. Bd. of Educ., Benton, KY 42026
III	Martin County	L. T. Hardin	Martin Co. Schools, Inez, KY 41224
II	Mason County	Felici Felice	Mason Co. Schools, 33 W. Second Street, Maysville, KY 41056
I	Mayfield Ind. (Graves County)	Beverly Fulks	Mayfield Ind. Schools, 709 S. 8th Street, Mayfield, Kentucky 42066
II	Maysville Ind. (Mason County)	Robert Wilcox	Maysville Ind. Schools, Box 99, Maysville, KY 41056
I	McCracken County	James West	McCracken Co. Bd. of Educ., Bliech Road, Paducah, KY 42001
I	McLean County	John Settle	McLean Co. Schools, Calhoun, KY 42327
III	McCreary County	Sara Boggs	McCreary Co. Schools, Whitley City, KY 42653

Region	District	Name	Address
II	Meade County	Sherman Boykin	Meade County Schools, Brandenburg, Kentucky 40108
III	Menifee County	Ruth Bryant	Menifee Co. Schools, Frenchburg, KY 40322
II	Mercer County	Jackie White	Mercer Co. High School, Harrodsburg, KY 40330
I	Metcalfe County	Howard Keel	Metcalfe Co. Schools, Edmonton, KY 42129
III	Middlesboro Independent (Bell County)	Jean Ausmus	Middlesboro Ind. Schools, 220 North 20th Street, Middlesboro, KY 40965
I	Monroe County	Laverne Pinckley	Monroe Co. Schools, Magnolia Street, Tompkinsville, KY 42167
II	Montgomery County	Harold Wilson	Montgomery Co. Schools, Rt. 2, Mt. Sterling, KY 40353
III	Monticello Independent (Wayne County)	Ruby Stephens	Monticello Ind. Schools, Monticello, KY 42633
I	Morgan County		Morgan Co. Schools, West Liberty, KY 41472
I	Muhlenberg County	Virgil Joines	Muhlenberg Co. Schools, Box 167, Greenville, KY 42345
I	Murray Independent (Calloway County)	Doralyn Lanier	Murray Ind. Schools, Poplar at 9th, Murray, KY 42071
II	Nelson County	Elizabeth Ferguson	Nelson Co. Schools, 114 S. 3rd Street, Bardstown, KY 40004
II	Newport Independent (Campbell County)	Marion Vanderpool	Newport Ind. Schools, 8th and Washington, Newport, KY 41071
II	Nicholas County	Jane Becker	Nicholas Co. Schools, Piper Building, Carlisle, KY 40311
I	Ohio County	Neil Taylor	Ohio Co. Schools, 315 E. Union Street, Hartford, KY 42347

Region	District	Name	Address
II	Oldham County	Shirley Sills	Liberty Elementary, 8120 West Highway 42, Prospect, KY 40059
II	Owen County	Tom Taylor	Owen Co. Schools, Owenton, KY 40359
I	Owensboro Diocese	Rev. Henry O'Bryan	P.O. Box 447, Owensboro, KY 42301
I	Owensboro Independent (Daviess County)	Helen Smith	Owensboro Ind. Schools, Box 748, Owensboro, KY 42301
III	Owsley County	Martha Turner	Owsley County Schools, Booneville, KY 41314
I	Paducah Independent (McCracken County)	Patricia Kock	Paducah Ind. Schools, 10th and Clark Streets, Paducah, KY 42001
III	Paintsville Independent (Johnson County)	Teresa Petot	Paintsville Elementary School, Paintsville, KY 41240
II	Paris Independent (Bourbon County)	Jim Dickerson	Paris Ind. Schools, W. 7th St., Paris, KY 40361
II	Pendleton County	Edith Denny	Pendleton Co. Schools, Rt. 1, Falmouth, KY 41040
III	Perry County	Tom Fields	Perry Co. Schools, Education Bldg., Hazard, KY 4170
III	Pike County	Larry Burke	Pike County Schools, Box 2408, Pikeville, KY 41501
III	Pikeville Independent (Pike County)	W. Parker Tiller	Pikeville Ind. Schools, 4th Street, Pikeville,KY 41501
III	Pineville Independent (Bell County)	Ronald F. Jones	Pineville Ind. Schools, Pineville, KY 40977
III	Powell County	Bertha Barnes	Powell Co. Schools, Stanton, KY 40380
I	Providence Independent (Webster Co.)	Martha Wooton	Providence Ind. Schools, Providence, KY 42450

Region	District	Name	Address
III	Pulaski County	Bethel Burdine	Pulaski Co. Schools, P.O. Box P, Somerset,KY 42501
II	Raceland Worthington (Greenup County)	Cathy Pennington	Raceland Ind. Schools, Raceland, KY 41169
III	Richmond Independent (Madison County)	Pauline Woolum	Richmond Ind. Schools, P.O. Box 768, Richmond, KY 40475
II	Robertson County	T. Ross Moore	Robertson Co. Schools, Mt. Olivet, KY 41064
III	Rockcastle County	Douglas Hamm	Rockcastle Co. Schools, Mt. Vernon, KY 40456
II	Rowan County	Walt White	Rowan Co. Schools, 118 University Blvd., Morehead, KY 40351
III	Russell County	Mildred Hale	Russell Co. Schools, Jamestown, KY 42629
II	Russell Independent (Greenup County)	Mary Smith	445 Belfont Street, Russell, KY 41169
I	Russellville Independent (Logan County)	Pauline Johnson	Russellville Ind. Schools, 7th and Summer Streets, Russellville, Kentucky 42276
III	Science Hill Independent (Pulaski County)	Eunice Sayers	Science Hill Ind. Schools, Science Hill, KY 42533
II	Scott County	Jack Williams	Scott Co. Schools, Box 561, Georgetown, KY 40324
II	Shelby County	Carolyn Clark	Shelby Co. Schools, Box 228, Shelbyville, KY 40065
I	Simpson County	John Allen Hughes	Simpson Co. Bd. of Educ., Box 467, Franklin, KY 42134
II	Silver Grove Ind. (Campbell County)	Sherry Rahlman	Silver Grove Schools, Silver Grove, KY 41085
III	Somerset Independent (Pulaski County)	Malcolm Smith	Somerset Ind. Schools, College Street, Somerset, KY 42501
II	Southgate Independent (Campbell County)	Susan Wilmer	Southgate Public Schools, Blatt and Evergreen, Southgate, KY 41071

Region	District	Name	Address
II	Spencer County	Nancy Stout	Spencer Co. Schools, Taylorsville, KY 40071
III	Taylor County	Joseph Brockman	Taylor Co. Schools, Campbellsville, KY 42718
I	Todd County	Zelma Miles	Todd Co. Bd. of Educ., Elkton, KY 42220
I	Trigg County	Robert Cassity	Trigg Co. Bd. of Educ., Box 31, Cadiz, KY 42211
II	Trimble County	Cecil Fisher	Trimble Co. Schools, 210 6th Street, Bedford, KY 40006
I	Union County	Mary Curry	Union Co. Bd. of Educ., Box 58, Morganfield, KY 42437
II	Walton Verona Ind. (Boone County)	Gary Munsie	Walton Verona Ind. Schools, P.O. Box 96, Walton, KY 41094
I	Warren County	Virginia Murphy	Warren Co. Bd. of Educ., 1038 Chestnut, Bowling Green, KY 42101
II	Washington County	Everett Hale	Washington Co. Schools, 105 Mackville, Springfield, KY 40069
III	Wayne County	Herbert Wheat	Wayne Co. Schools, Box 176, Monticello, KY 42633
I	Webster County	Hugh Sellers	Webster Co. Bd. of Educ., Dixon, KY 42409
II	West Point Ind. (Hardin Co.)	Jean Cox	West Point Ind. Schools, P.O. Box 367, West Point, KY 40177
III	Whitley County	Clyde Rogers	Whitley Co. Bd. of Educ., Box 358, Williamsburg, KY 40769
III	Williamsburg Independent (Whitley County)	Jack Foley	Williamsburg Ind. Schools, Williamsburg, KY 40769
II	Williamstown Independent (Grant County)	Shirley D. Wagoner	Williamstown Ind. Schools, 300 Helton, Williamstown, KY 41097
III	Wolfe County	Florence Caudill	Wolfe Co. Schools, Campton, KY 41301

Region	District	Name	Address
II	Woodford County	Judith Fannin	Woodford Co. Schools, 131 Maple Street, Versailles, KY 40383
VOCATIONAL EDUCATION REGIONS			
	Region 1	Ray D. Brown	Regional Office, P.O. Box 1287, Avondale Station, Paducah, Kentucky 42001
	Region 2	B. M. Hatley	P.O. Box 608, 645 West Center Street, Madisonville, KY 42431
	Region 3	W. O. Jackson	1905 Southeastern Parkway, Owensboro, KY 42301
	Region 4	Martha Raymer	Western Kentucky University, College of Education Building, Room 129, Bowling Green, KY 42101
	Region 5	Roye S. Wilson	505 University Drive, Elizabethtown, KY 42701
	Region 6	Bill L. Evans	3101 Bluebird Lane, Jeffersontown, KY 40299
	Region 7	John G. Corwin	Amsterdam Road, Covington, KY 41011
	Region 10	Mike Chapman	Route 6, Box 434, Winslow Road, Ashland, KY 41101
	Region 11	Bronelle Skaggs	313 Third Street, Paintsville, KY 41240
	Region 12	Walter Prater	101 Vo-Tech Drive, Hazard, KY 41701
	Region 13	Ray Roundtree	Route 7, Box 175-B, London, KY 40741
	Region 14	W. L. Ford	P.O. Box 110, Somerset, KY 42501
	Region 15	Ann C. Vescio	100 Vo-Tech Road, Route 8, Lexington, KY 40511
DIOCESE			
	Archdiocese of Covington	Sister Mary Frances	Dept. of Education, 211 Garrard Street, Covington, KY 41011
	Louisville Diocese	Rev Joseph McGee	1516 Hepburn. Louisville, KY 40204

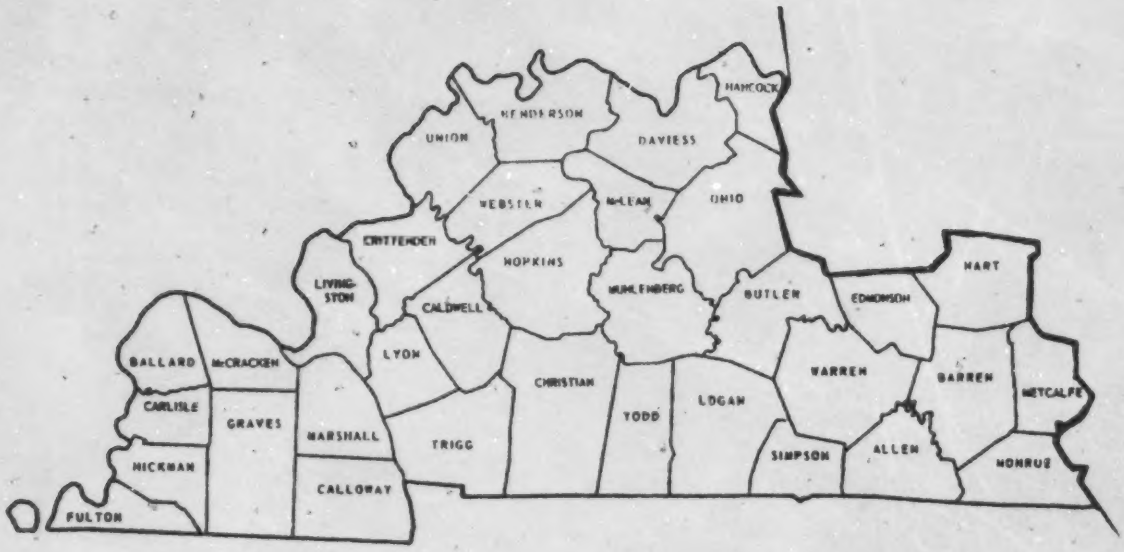
CONSORTIUM REPRESENTATIVES

Jack Neel
Program Development Center Network
Suite 427
Western Kentucky University
Bowling Green, Kentucky 42101

Melba Casey
Director
West Kentucky Educational Cooperative
Special Education Building
Suite 338
Murray, Kentucky 42071

Tony Harvey
Director
Ohio Valley Educational Cooperative
210 White Hall
University of Louisville
Louisville, Kentucky 40208

REGION I



Regional Dissemination Advisory Council

*Ms. Helen Smith
Owensboro Independent Schools
9-10 Center
Box 748
Owensboro, KY 42301

*Mr. William Bell
Christian County Board of Education
P.O. Box 609
Hopkinsville, KY 42240

Mr. Joe Overby
Daviess County Bd. of Education
Box 1510
Owensboro, KY 42301

Mr. John McLearn
Hopkins County Schools
Learning Resource Center
208 North Kentucky Avenue
Madisonville, KY 42431

Mr. James West
McCracken County Schools
Bliech Road
Paducah, KY 42001

Mr. John Allen Hughes
Simpson County Board of Education
Box 467
Franklin, Kentucky 42134

Area Dissemination Coordinator

Mr. Mose Dunning
P.O. Box 644
Hopkinsville, KY 42240

* State Dissemination Advisory Council Member

REGION II

Regional Dissemination Advisory Council

*Ms. Kathy McCoy
Ashland Independent Schools
Paul Blazer High School
Blazer Boulevard
Ashland, KY 41101

*Ms. Leanna Shearer
Hardin County Board of Education
110 South Main Street
Elizabethtown, KY 42701

Ms. Burla Neeley
Cloverport Ind. Schools
Box 101
Cloverport, KY 40111

Ms. Joyce Ashcraft
Covington Independent Schools
25 E. 7th Street
Covington, KY 40111

Ms. Anne Webb
Shelby County Schools
Box 228
Shelbyville, KY 40065

Ms. Joyce Payne
Marion County Schools
Lebanon, KY 40033

Area Dissemination Coordinator

Larry Davis
Unit for Dissemination
2223 Capital Plaza Tower
Frankfort, Kentucky 40601

* State Dissemination Advisory Council Member

REGION III

Regional Dissemination Advisory Council

*Ms. Allie Mays
Knox County Schools
Barbourville, KY 40906

*Dr. James Carver
Clinton County Schools
Albany, KY 42602

Mr. Herbert Wheat
Wayne County Schools
Box 176
Monticello, KY 42633

Mr. Larry Jervis
Floyd County Schools
Prestonsburg, KY 41653

Ms. Eloise Davis
Bell County Schools
Yellow Creek Elementary
Route 1, Box 370
Middlesboro, KY 40965

Area Dissemination Coordinator

Al Peach
Unit for Dissemination
2223 Capital Plaza Tower
Frankfort, Kentucky 40601

* State Dissemination Advisory Council Member

GUIDELINES FOR THE STATE AND REGIONAL DISSEMINATION ADVISORY COUNCIL

Promulgated June 26, 1979

Effective July 1, 1979

Kentucky Department of Education
Office of Communication Services
Unit for Dissemination

In an effort to improve its programs and insure that its programs were relevant to the needs of Kentucky's educators, the Kentucky Department of Education's Unit for Dissemination established a State Dissemination Advisory Council in 1977. Made up of representatives from local school districts, this State Council was to work with the Unit and three Regional Advisory Councils to improve dissemination resources, linkage and leadership in the state.

Over the past three years the Council has grown in responsibility and now serves as counsel for the entire Kentucky Information and Dissemination Service.

We are most grateful for the assistance the State and Regional Dissemination Advisory Councils have rendered the Department of Education's dissemination program.

The following guidelines for the operation of the State and Regional Councils were approved by the State Dissemination Advisory Council.

GUIDELINES FOR THE STATE ADVISORY COUNCIL

Promulgated June 26, 1979
Effective July 1, 1979

I. **Purpose:**

A. To provide direction for the statewide dissemination program.
B. To recommend to the Director of Dissemination activities, products, or services to be developed or provided by the department through the dissemination program.
C. To represent the wishes of the Regional Advisory Councils to the Director of Dissemination.

II. **Recommendations:**

A. State Advisory Council Membership
1. Membership on the Council shall be made up of six persons with each of the three dissemination areas having equal representation.
2. A chairperson of the State Advisory Council shall be elected by the members within the Council on an annual basis.
3. The length of service for membership on the State Advisory Council shall be three years.
4. The program year for the State Advisory Council shall begin on July 1 of a given year and shall end on June 30 of the following year.
5. Nominations and elections to the State Advisory Council shall be made by the current members of the Regional Advisory Council.
6. No district may succeed itself as a member of the State Advisory Council except as under the provision of Section D-Part 3.
7. No region may have more than three voting members on the State Advisory Council at the same time.
8. The regular term of service on the State Advisory Council shall be three years except as under conditions covered in Section D-Part 5.
9. The length of service on the State Advisory Council shall exceed three years only under the provision in Section D-Part 5.
10. One year of service shall be served at the state level before the representative shall be eligible for nomination as Chairperson of the State Advisory Council.
11. The Director of Dissemination shall have the right to appoint ex-officio members to the State Advisory Council.

B. Elections of New Members to the State Advisory Council
1. Nominations of candidates for election to the State Advisory Council shall be made by the Regional Councils within the third quarter of the program year.
2. Election of new members to the State Advisory Council shall be held at the last regular meeting of the Regional Advisory Council before June 30 of that program year.
3. The term of service for newly elected State Council members shall begin on July 1 of the next program year.
4. All elections shall be held by secret ballot.

C. Meeting Schedules for State Advisory Councils
1. State Advisory Council meetings shall be held at least on a semi-annual basis.
2. A general consensus of the members shall determine the time of the meeting.
3. A general consensus of the members shall determine the specific date of the meeting. (Recommended months for spring and fall State Meetings are May and November).
4. State Advisory Council meetings shall be held in Frankfort or at a meeting site agreed upon by a general consensus of the members.

D. Resignation and Replacement of State Advisory Council Members
1. Members serving on the State Advisory Council reserve the right to resign at any time.

2. Replacement of a vacant position on the State Advisory Council shall be conducted by the members of the Regional Advisory Council represented by the member resigning.
3. The rule "no district may succeed itself" does not apply to the filling of a vacancy.
4. Vacancies shall be filled from within the region in which the vacancy occurs.
5. The newly elected member to the State Advisory Council shall be chosen only to complete the term of the vacated position.

E. Election of Members for the State Advisory Council

1. Two members of each of the three Regional Advisory Councils shall be elected as representatives from the region to serve on the State Advisory Council (See Section A, Part 1).
2. Representatives from the Regional Advisory Councils shall be chosen by the members of the council within the region.
3. A minimum of one year service shall be served at the regional level before the representative shall become eligible for nomination to the State Advisory Council.
4. A State Advisory Council member, elected by the members of the Regional Advisory Council, shall complete the term of service at the state level even though the term of service at the regional level may have expired.
5. A State Advisory Council member, completing a term of service at the state level even though the term of service at the regional level has expired, shall serve as a non-voting member of the Regional Council in accordance with the Guidelines for Regional Advisory Councils (June, 1979).
6. The structure of the program for election of State Advisory Council members shall provide for the election of a new representative to the State Council on a rotating basis.
7. The rotational plan for the six member State Advisory Council shall provide for the replacement of two members at the end of the first program year with two replacements to be made each successive year thereafter.

F. Voting Rights of State Advisory Council Members

1. Elected representatives to the State Advisory Council shall be eligible to vote on issues brought before the council.
2. Expense reimbursements will be provided only for elected members of the Council.
3. The Director of the Unit for Dissemination or his designee shall be eligible to vote.

G. Terms of Service for State Advisory Council Members

1. The structure of the State Advisory Council shall provide for two expired terms at the end of each program year.
2. Two representatives shall be elected annually to fill the vacated positions. (This would be a four on-two off arrangement).

H. Implementation of Guidelines for State Advisory Council Members

1. The State Advisory Council members sitting at the time of the approval of these guidelines shall determine which terms are to expire at the end of a given year in order for the rotational program of council members to become initially effective.
2. No region shall have two vacancies during the first rotation of Council members.

I. Representation from the State Advisory Council for state and national information exchange

1. The Director of Dissemination shall appoint, with the approval of the State Advisory Council Chairperson, that chairperson to state and national advisory councils and committees which request of the Director a representative of local district dissemination activities.
2. If the chairperson is unable or does not wish to act in this capacity, the representative shall be selected by the Director upon the advice of the State Advisory Council.

III. Recommendation of Activities by State Advisory Council Members

A. The State Advisory Council shall provide input to the Director of Dissemination

1. Specific recommendations of perceived needs shall be made to the Director.
2. Recommendations shall be made to the Director in planning state meetings.

B. The State Advisory Council members shall serve as liaisons to the Regional Advisory Councils.

C. Responsibilities shall apply to all State Advisory Council Members.

1. Voting members of the State Advisory Council shall attend all meetings.
2. Members of the State Advisory Council shall actively promote and support the dissemination effort.

IV. Recommendations of Support by the Unit for Dissemination, Kentucky Department of Education

A. The Director of the Unit for Dissemination shall be responsible for the arrangements of the State Advisory Council meetings.

1. All members of the State Advisory Council shall be contacted concerning the time, date, and place of the meeting.
2. The Director of the Unit for Dissemination shall prepare an agenda for all State Advisory Council meetings.
3. All State Advisory Council members shall be contacted concerning items to be included on the agenda.
4. Minutes of all meetings shall be taken and copies of the minutes shall be forwarded to all members of the State Advisory Council.

B. The Unit for Dissemination shall provide a response to the requests by the State Advisory Council within 30 days from the date of the request.

V. Recommendations for Official Meetings

A. A simple majority of the members of the State Advisory Council shall constitute a quorum.

B. An advance notice of meetings shall be given for all regularly scheduled meetings.

C. Special meetings shall be called at the discretion of the chairperson of the State Advisory Council and/or the Director or his designee.

GUIDELINES FOR REGIONAL ADVISORY COUNCILS

Promulgated June 26, 1979
Effective July 1, 1979

I. Purpose:

A. To provide direction for the regional dissemination program

B. To recommend to the State Advisory Council dissemination activities or services to be developed or provided by the Kentucky State Department of Education through the Unit for Dissemination.

C. To represent the wishes of the Local Dissemination Representatives and Local Linkage Teams to the State Dissemination Advisory Council.

II. Recommendations:

A. Regional Advisory Council Membership

1. Membership on the council shall be made up of six members.
2. Membership on the Regional Advisory Council will include at least one librarian designated as a Local Dissemination Representative.
3. The regular term of service for the Regional Council membership shall be three years except as under conditions covered in Section D, Part 5.
4. The program year for the council shall begin on July 1 of a given year and shall end on June 30 of the following year.
5. No district may succeed itself as a member of the Regional Advisory Council except as provided under Section D, Part 3.
6. No district may have two members on the council at the same time.
7. The length of service for members of the Regional Advisory Council may exceed three years only under the provision in Section D-5.
8. A chairperson of the Regional Advisory Council shall be elected by the members within the Council on an annual basis.
9. The Director of Dissemination or his designee shall have the right to appoint ex-officio members to the Regional Advisory Council.

B. Election of New Members

1. Nominations of candidates for election to the Regional Advisory Council shall be made by council members prior to the end of the fiscal year.
2. Candidates for the Advisory Council shall be announced at the first quarterly meeting of the new fiscal year.
3. Nominations for election of Regional Candidates may be made from the floor at the fall meeting of Local Dissemination Representatives.
4. A secret ballot election shall be held following the fall meeting of Local Dissemination Representatives for the election of new Regional Advisory Council members.
5. The term of service for newly elected council members shall begin July 1 of the next fiscal year.

C. Meeting Schedules for Regional Advisory Councils

1. Regional Advisory Councils will meet at least four times a year.
2. A general consensus of the members shall determine the time of the meeting.
3. A general consensus of the members shall determine the date of the meeting.
4. Meetings may be held on a rotational basis within the home district of each council member or at a place designated by a general consensus of the members.

D. Resignation and Replacement of Council Members.

1. Members serving on the Regional Advisory Council reserve the right to resign at any time.
2. The replacement of a vacant position on the Regional Council shall be made by a vote of the existing Regional Council Members.

3. The rule "no district may succeed itself" does not apply to the filling of a position on the Council as a result of a resignation.

4. The newly elected member chosen to fill a vacancy shall be elected only to complete the term of the vacant position.

5. A council member elected to complete the term of a vacated position shall be eligible for nomination to the Regional Advisory Council on a regular three year basis upon completion of the vacated term, provided that the vacated term did not exceed two years.

E. Election of Members for the State Advisory Council

1. Two members of each Regional Advisory Council shall be elected as representatives to serve on the State Advisory Council and shall be elected by the members of that council.

2. The length of time for service on the State Advisory Council shall be three years or as provided in the Guidelines for the State Advisory Council (June, 1979).

3. A minimum of one year shall be served at the Regional level before the representative shall become eligible for nomination to the State Advisory Council.

4. A Regional Advisory Council member, elected to the State Advisory Council, shall complete the term of service at the State level even though the term of service at the Regional level may have expired.

5. A State Advisory Council representative, completing a term of service at the state level even though the term of service at the regional level has expired, may serve as a non-voting member of the Regional Council.

6. The structure of the program for election of State Advisory members shall provide for the election of a new representative to the State Council on a rotating basis.

F. Voting Rights of Regional Council Members

1. Only elected representatives to the Regional Advisory Council shall be eligible to vote on issues brought before the Council.

2. The Director of Dissemination or his designee shall have voting rights in those situations at the regional level which require tie-breaking votes.

3. Expense reimbursement shall be provided only for voting members of the Council and State Advisory Council Members who are non-voting Regional Council members.

G. Terms of Service for Regional Council Members

1. The structure of the Council shall provide for two new members on an annual basis (this would be a four on-two off arrangement).

2. The regional council members sitting at the time of the approval of these guidelines shall determine which terms are to expire in a given year in order for the rotational program to become initially effective.

III. Recommendations of Activities by Regional Council Members

A. The Regional Council should provide input to the State Dissemination Advisory Council.

1. Specific recommendations of perceived needs should be made to the State Advisory Council.

2. Recommendations shall be made to the State Advisory Council in planning state meetings.

B. The Regional Advisory Council members shall serve as liaisons to their regional Local Dissemination Representatives.

C. Responsibilities of Regional Council Members

1. Voting members shall attend all meetings.

2. Members shall actively promote and support the programs of the Director of Dissemination.

IV. Recommendations of Support by the Unit for Dissemination, Kentucky Department of Education.

A. The Area Dissemination Coordinator and/or the Director of Dissemination, KDE, shall be responsible for the arrangements of Regional Advisory Council meetings.

1. All members shall be contacted concerning time, date and place of meeting.

2. The Dissemination Coordinator or a designee shall prepare an agenda for all Regional Council meetings.

3. All members shall be contacted concerning items to be included on the agenda.

4. Minutes of all meetings shall be taken and copies of the minutes shall be forwarded to all members of the Regional Council.

B. The Director of Dissemination shall provide a response to the requests by the Regional Advisory Council within 30 days from the date of the request.

V. Recommendations for Official Meetings

A. A simple majority of the members of the Regional Advisory Council shall constitute a quorum.

B. One month's advance notice shall be given for regularly scheduled meetings.

C. Special meetings shall be called at the discretion of the chairperson and/or the Director of Dissemination or his designee.